

## The 7 Strategies to Community Level Change

- **Assessment.** Collect data to define problems, resources, and readiness within a geographic area to address needs and gaps.
- **Capacity.** Mobilize and/or build capacity within a geographic area to address needs.
- **Planning.** Develop a comprehensive strategic plan that includes policies, programs, and practices creating a logical, data-driven plan to address problems identified in assessment.
- **Implementation.** Implement evidence-based prevention programs, policies, and practices.
- **Evaluation.** Measure the impact of the SPF and its implemented programs, policies, and practices.
- **Cultural Competence.** Interact effectively with members of diverse population
- **Sustainability.** Achieve and maintain long-term results.

### Helpful Websites

- FYC – [www.firthyouthcenter.com](http://www.firthyouthcenter.com)
- CADCA – [www.cadca.org](http://www.cadca.org)
- ONDCP - [www.whitehouse.gov](http://www.whitehouse.gov)
- Above The Influence – [www.abovetheinfluence.com](http://www.abovetheinfluence.com)
- SAMHSA - [www.samhsa.gov](http://www.samhsa.gov)

### Don't Be Shy!

For more information on how to get involved with LEAD Phillipsburg or the iLEAD youth coalition, please reach out directly to the Project Coordinator at:

**Keely Rehman**  
**keely@firthyouthcenter.com**  
**908.454.7281**

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# LEAD Phillipsburg

Learn, Educate, Advocate, Develop  
Drug Free Communities Coalition

**LEAD**  
**PHILLIPSBURG**  
*Drug Free Community Coalition*

**iLEAD**  
**PHILLIPSBURG**  
*Drug Free Community Coalition*



*Local Problems Require Local Solutions*

## Our Mission Statement

*LEAD Phillipsburg: Learn, Educate, Advocate, Develop Drug Free Community Coalition* was established to reduce substance use for youth in Phillipsburg and the surrounding sending districts. *LEAD Phillipsburg* will collaboratively build capacity and demonstrate leadership to effectively integrate prevention and environmental strategies to decrease underage drinking, tobacco and marijuana use among youth.

### What is DFC?

Drug Free Communities provides grants to community-based coalitions to create and sustain a reduction in local youth substance use. These coalitions employ a variety of environmental strategies to address local substance use issues.

*"...Recognizing that local problems need local solutions." (ONDCP)*

## LEAD PHILLIPSBURG: Sector Representatives



Business

Robyn Coe-Donaldson



Religious/Fraternal Organizations

Pastor Rich Gelson



Civic/Volunteer Organizations

Amy Sinkbeil



Schools

Dr. Gregory Troxell



Healthcare Professionals

Craig Merrick



State/Local/Tribal Government

Brooke Renkens



Law Enforcement

Chief Robert Stettner



Substance Abuse Organizations

Yvette Day



Media

Bill Benz



Youth

Avery Giamoni



Parents

Linda Leonard

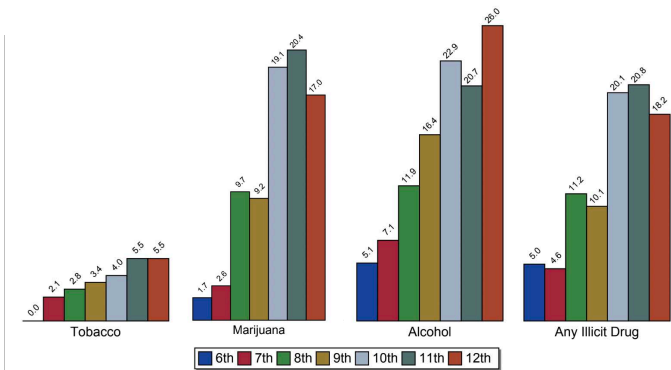


Youth Serving Organizations

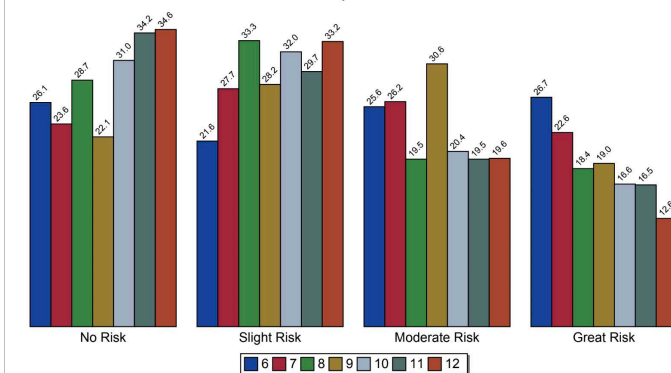
April Poretta

## Core Measure Data: May '22

Past 30-Day Use



Perception of Risk  
Smoke Marijuana 1-2/Week



Perception of Parental Disapproval  
Drink Alcohol Nearly Every Day

