

The 7 Strategies to Community Level Change

- **Assessment.** Collect data to define problems, resources, and readiness within a geographic area to address needs and gaps.
- **Capacity.** Mobilize and/or build capacity within a geographic area to address needs.
- **Planning.** Develop a comprehensive strategic plan that includes policies, programs, and practices creating a logical, data-driven plan to address problems identified in assessment.
- **Implementation.** Implement evidence-based prevention programs, policies, and practices.
- **Evaluation.** Measure the impact of the SPF and its implemented programs, policies, and practices.
- **Cultural Competence.** Interact effectively with members of diverse population
- **Sustainability.** Achieve and maintain long-term results.

Helpful Websites

- FYC – www.firthyouthcenter.com
- CADCA – www.cadca.org
- ONDCP - www.whitehouse.gov
- Above The Influence – www.abovetheinfluence.com
- SAMHSA - www.samhsa.gov

Don't Be Shy!

For more information on how to get involved with LEAD Phillipsburg or the iLEAD youth coalition, please reach out directly to the Project Coordinator at:

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LEAD Phillipsburg

Learn, Educate, Advocate, Develop
Drug Free Communities Coalition

LEAD
PHILLIPSBURG
Drug Free Community Coalition

iLEAD
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Local Problems Require Local Solutions

Our Mission Statement

LEAD Phillipsburg: Learn, Educate, Advocate, Develop Drug Free Community Coalition was established to reduce substance use for youth in Phillipsburg and the surrounding sending districts. *LEAD Phillipsburg* will collaboratively build capacity and demonstrate leadership to effectively integrate prevention and environmental strategies to decrease underage drinking, tobacco and marijuana use among youth.

What is DFC?

Drug Free Communities provides grants to community-based coalitions to create and sustain a reduction in local youth substance use. These coalitions employ a variety of environmental strategies to address local substance use issues.

"...Recognizing that local problems need local solutions." (ONDCP)

LEAD PHILLIPSBURG: Sector Representatives



Business

Robyn Coe-Donaldson



Religious/Fraternal Organizations

Pastor Rich Gelson



Civic/Volunteer Organizations

Amy Sinkbeil



Schools

Dr. Gregory Troxell



Healthcare Professionals

Craig Merrick



State/Local/Tribal Government

Brooke Renkens



Law Enforcement

Chief Robert Stettner



Substance Abuse Organizations

Yvette Day



Media

Emma Wright



Youth

Jewel Gonzalez



Parents

Linda Leonard

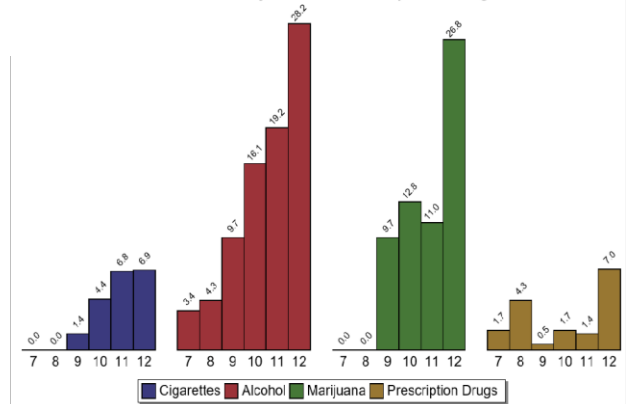


Youth Serving Organizations

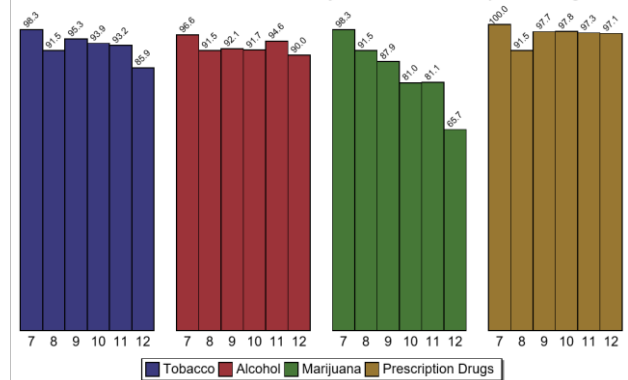
April Poretta

Core Measure Data: May '19

Past 30 Day Use of Cigarettes, Alcohol, Marijuana & Prescription Drugs



% Perceive Parents Feel It Is Wrong or Very Wrong For Students To Use Tobacco, Alcohol, Marijuana and Prescription Drugs



% Students Who Perceive Cigarettes, Alcohol, Marijuana, & Prescription Drug Use As Moderate Risk Or Great Risk

